

# SHAWN SLATOUSKI

P.O. Box 57 Fischer, TX

830-998-7046 | shawn.slatouski@gmail.com

<https://www.linkedin.com/in/shawn-slatouski> | <https://www.sesvisuals.com>

## SUMMARY

Emerging UI/UX Designer specializing in animated user-centered interface designs that utilize futuristic designs with a retro tech feel. Enjoys solving user problems that require an inquisitive approach to finding unique resolutions, while maintaining brand standards that improve the user experience.

## TECHNICAL SKILLS

**UI/UX Design:** Project Proposals, User Research, Usability Testing, Wireframes, Prototyping, Smart Animations, User Flows, Storyboards, Information Architecture, Site Maps, Style Guides, Icons, Logos, Presentations.

**Tools:** Figma, FigJam, Adobe XD, InVision, GitHub, Visual Studio Code, Adobe Fresco, Adobe Photoshop, Corel, Procreate, Miro, Google Suites, Trello, Slack, Zoom, Discord.

**Software Languages:** HTML5, CSS, Javascript, Bootstrap, jQuery.

## PROJECTS

### O' Taste & See Eatery

<https://www.sesvisuals.com/PORTFOLIO/#OTSE> | <https://www.o-tasteandsee.com>

- This team project involved designing and developing a stakeholder website, for usability and mobile responsiveness. We developed a consistent visual brand styling throughout, sensible information architecture and hierarchy, several onsite menus that would allow for online ordering and catering inquiries, and social media interactivity for both web and mobile applications.
- Responsible for wireframes and prototyping, designing, and implementing the final website, including menus and online ordering options, for mobile responsiveness. Also collaborated in creating the project proposal, personas, brand development, competitor analysis, user research and user testing, and stakeholder presentation.
- Figma, FigJam, Wix, Adobe Fresco, Miro, Google Suites, Trello, Slack, Zoom

### Texas Transportation Museum

<https://www.sesvisuals.com/PORTFOLIO/#TTM>

- Texas Transportation Museum was a team project focused on redesigning the landing page for a local non-profit organization that would cater to user needs. Initial testing of the original site allowed us to assess user issues and helped to form a plan of action. Further research, testing, and wireframe iterations allowed us to deliver our final presentation.
- Responsible for storyboarding, user research and user testing, wireframes, navigation components, prototypes, and animations. Participated in the development of project proposal, persona, communication, and final presentation.
- Figma, FigJam, Adobe Fresco, Google Suites, Trello, Slack, Zoom

## PROJECTS

### National Park Service

<https://www.sesvisuals.com/PORTFOLIO/#NPS>

- According to user testing, the original National Park Service website was not pleasing to the eye, contained repetitive information, and had a navigation system that appeared bulky and felt clumsy to use. Prioritizing the information architecture issues first, the navigation system was consolidated and redesigned, which proved easier for users to maneuver during further testing. Next, the aesthetics were addressed and defined with a style guide, using a fresh color palette and font hierarchy, users now found the site to be almost as enjoyable as the parks are.
- Responsibilities ranged from project proposal to final presentation, and everything in between. Navigation testing and subsequent empathy sorting was a collaboration.
- Figma, FigJam, InVision, Miro, Adobe Fresco, Procreate, Google Suites, Trello, Slack, Zoom

## WORK EXPERIENCE

### Culligan Water Treatment of Fredericksburg

Fredericksburg, Texas, United States | June 2014 - February 2020

#### Field Service Technician

Testing and analyzing user specific data to develop product needs.

Problem solving for technical and mechanical issues.

Installation, maintenance, and service of various water treatment equipment used in commercial and residential applications.

Designed marketing material for billboards and magazines.

Class III Water Treatment Specialist. Commercial Equipment Certified. New hire trainer.

### Southern Star, Inc.

San Antonio, Texas, United States | Dec 2010 - May 2014

#### Field Service Technician

Technical and mechanical problem solving.

Installation and service of satellite television and internet equipment for DISH Network, SlingTV, WildBlue, and HughesNet services in commercial and residential applications.

Customer education. Certified New Hire Trainer.

## EXPERIENCE

Team leadership, management, product development, branding, marketing, advertising, problem solving, and time management in various; non UX/UI industries.

## EDUCATION

### Boot Camp Certificate

University of Texas at San Antonio, TX

A UX/UI centered boot camp which ran at an accelerated pace over a 24-week period, that was dedicated to UX/UI design. User Research, and User Testing, User-Centered Design, Visual Prototyping & Wireframing, User Interface Development, HTML5, CSS, JavaScript, Bootstrap, jQuery, were the main focal points of this program.